

SANDRA CLARK

“Sandra’s vast experience, extraordinary leadership, strong moral core, and deep understanding of our nation and its media and social landscape make her the perfect person to serve as StoryCorps’ next CEO.” —Dave Isay

Sandra Clark is a leading voice in journalism, challenging norms and practices that create barriers to building trust and meaningful, sustainable connections with communities. She joined StoryCorps as CEO in February 2022, working in tandem with Dave Isay, StoryCorps’ Founder and President.

As CEO and reporting directly to StoryCorps’ Board of Directors, Sandy strives to advance the mission of StoryCorps: to preserve and share humanity’s stories in order to build connections between people and create a more just and compassionate world. As CEO, she nurtures and builds upon a high-performing organizational culture devoted to diversity, equity, inclusion and accessibility, operational efficiency, and improvement, continuously building relationships with the public to serve their needs relevantly and impactfully.

Prior to joining StoryCorps, Sandy was the Vice President for News and Civic Dialogue at WHYY in Philadelphia. There she led WHYY’s news operation across all platforms, including radio, TV, web, and digital, and worked collaboratively with teams to expand and diversify local audiences and national program carriage, grow revenue, and build membership, and amplify the station’s brand and positioning. She is credited with having been the primary driver of the station’s diversity, cultural competency, community engagement, and trust-building efforts. Her innovative mutual-aid engagement approach with local content creators and communities of color drew national recognition as models for stations across the country.

As Managing Editor at the *Philadelphia Inquirer* prior to joining WHYY, Sandra was a member of both the executive committee and the newsroom senior leadership team. She facilitated ethical collaboration between the business and editorial sides of the company as founder of the cross-departmental Innovation team. She led the paper to a 2014 Pulitzer Prize for Criticism.